

Fife Farmers Market Ltd is committed to protecting your privacy and maintaining the security of your personal information. Please read the following privacy policy to understand how we use and protect the information obtained. We will treat all information given by you as required by the Data Protection Act 1998.

Fife Farmer's Market Limited is registered under the Industrial and Provident Societies Act 1965 and now the Financial Conduct Authority in 2001 No:SC2577. The company's principal activity is marketing produce produced by members.

### ***Type of Information that we collect from you***

We collect information about you:

- when you provide us with your personal details e.g. name, contact details, business details, email address etc. by your Application Form, request to join the market, or a general enquiry including through social media.
- Other relevant information for health and safety, legal or financial purpose to enable the running of markets and events.
- from your usage of the site and any other information you post on the site, email or otherwise send to us.

### ***Use of your information***

We use your information;

- Via our website for on line applications and enquiries to attend farmers markets and other events or occasions.
- Emails we send you, and emails we receive from you.
- Telephone conversations, including text, and messages.
- Through use of social media.
- As an attendee at markets or events we keep you informed about new rules, legal or financial issues, future events, information necessary prior to market or events to attend, and display your business details on our site and social media in order to assist with promoting markets and events.

### ***Your consent***

As a user of the Fife Farmers Market Ltd website you consent to the collection and use of your personal information in accordance with this policy.

## ***Disclosure of your information***

Fife Farmers Market Ltd Directors, Committee members, Market Coordinator and stall contractor will have information we hold about you passed on as required to enable the running and marketing of the markets, or events.

We will not otherwise share, sell or distribute any of the information you provide to us without your consent.

## ***IP addresses and cookies***

We may collect information about your computer, including where available your IP address, operating system and browser type. This information is statistical data about users' browser actions and patterns, does not identify any individual. It is used to inform improvements to the website, for system administration, and to report aggregate information to third parties.

For the same reasons, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. We use this information to track your movements through the site, to find out how the site is being used and to assess its usefulness. Personal information about you is not collected during the tracking process.

## ***Security***

We have put in place security measures to protect your information we hold from access by unauthorised persons and against unlawful processing, accidental loss, destruction or damage.

Please help us keep our records up to date by informing us of any changes to your email address and other contact details.

## ***Your rights***

You have the right to ask for a copy of the information held by us in our records.

At anytime you can withdraw permission for the use of your personal information. Let us know if you wish to update or delete the personal data we hold about you by emailing at [info@fifefarmersmarket.co.uk](mailto:info@fifefarmersmarket.co.uk)

The site may contain links to and from third parties. If you follow a link to any of these, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for those policies.

## ***Contact us***

If you have any queries about your personal information or any questions on our use of the information then please contact us.